

# TOM FORD

MARCOLIN  
EYEWEAR

FOR IMMEDIATE RELEASE

## **TOM FORD AND MARCOLIN RENEW EYEWEAR LICENSE**

Milan, Italy, February 16, 2010 - TOM FORD INTERNATIONAL and the Marcolin Group, a global leader in the eyewear industry, announced today that they have automatically renewed their licensing agreement, for the design, production and worldwide distribution of optical frames and sunglasses under the TOM FORD brand. Since its launch in October 2005, the TOM FORD EYEWEAR collection has become one of the most successful stories in eyewear and has solidified TOM FORD as one of the preeminent luxury brands in the world.

The renewed licensing agreement is a multi-year deal through December 31st, 2015. The terms and conditions are in line with those included in the current agreement that was due to expire on December 31st, 2010. Distribution of TOM FORD EYEWEAR will continue to be targeted towards prestige accounts worldwide.

Maurizio Marcolin, Style and Licensing Officer of the Marcolin Group, commented: "The outstanding relationship with Tom Ford has enabled Marcolin to bring to the market an iconic luxury premium brand reaching immediate success and global awareness."

Tom Ford, President and Chief Executive Officer of the TOM FORD brand said: "Marcolin is an exceptional manufacturer and partner. The renewal is a natural result of the excellent relationship that we have had over the past five years."

### **About TOM FORD**

The TOM FORD brand was launched in 2005. In that same year, President and Chief Executive Officer Tom Ford and Chairman Domenico De Sole formed a partnership with the Marcolin Group to produce and distribute optical frames and sunglasses under the TOM FORD brand, as well as with Estee Lauder to create the TOM FORD BEAUTY brand. In February 2006, TOM FORD announced an alliance with Zegna Group to produce and distribute luxury menswear, accessories and footwear. Ford opened his first directly operated retail store in April 2007 on Manhattan's prestigious Madison Avenue. As of January 2010, there are 21 freestanding stores and shop-in-shops in locations such as Milan, Tokyo, Las Vegas, Dubai, Zurich and Russia. TOM FORD INTERNATIONAL is a privately held company with corporate offices in Los Angeles, Tokyo and New York, a Design Studio in London, and a showroom in Milan.

### **About the MARCOLIN GROUP**

Marcolin, listed on the Milan Stock Exchange, is a leading eyewear company which stands out in the luxury segment for its high quality products, attention to detail and prestige

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distribution. In 2009, the company produced and distributed approximately 6 million pairs of glasses in more than 600 different models. The portfolio of licensed brands includes: Cover Girl Eyewear, DSquared2 Eyewear, Ferrari, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski Eyewear, Timberland, Tod's Eyewear, Tom Ford Eyewear. Marcolin and Web Eyewear feature among the Group's own brands.

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