

PRESS RELEASE

Marcolin S.p.A.'s Board of Directors approves the results of the first half of 2009: **net profit €7.1 million.**

Revenue: € 100 million (compared to € 107.7 million in the first half of 2008, a -7.2% reduction at the current exchange rates);

EBITDA: € 11 mn (compared to € 16.2 mn in the first half of 2008);

EBIT: € 8.4 mn (compared to € 12.3 mn in the first half of 2008);

Net Result: € 7.1 mn (compared to € 7.5 mn in the first half of 2008);

Net Financial Position: negative by € 29.3 mn (compared to negative by € 29.9 mn in the first half of 2008).

Longarone, August 27th 2009. Marcolin S.p.A.'s Board of Directors, meeting today under the chairmanship of Giovanni Marcolin Coffen, has examined and approved the Marcolin Group results for the first half of 2009.

REVENUE

Revenue amounted to € 100 mn (compared with € 107.7 mn as at 30 June 2008), representing a fall of 7.2%, or 9.5% at constant exchange rates.

Revenue, despite showing a fall in comparison to the same period in the previous year, showed a positive trend if we consider the difficult general economic situation and the fact that the Group is yet to receive the revenue from sales of products from the new Tod's and Hogan lines, which are to be sent out as of the fourth quarter.

A breakdown of sales by geographical area is shown below:

Net sales by geographic area (euro/000)	Jun-09		Jun-08		Increase (decrease)	
	Net sales	% on total	Net sales	% on total	Net sales	increase
- Italy	21.954	22,0%	20.509	19,0%	1.445	7,0%
- Europe	37.772	37,8%	45.135	41,9%	(7.364)	(16,3)%
- North America	23.333	23,3%	22.237	20,6%	1.096	4,9%
- Rest of the world	16.948	16,9%	19.847	18,4%	(2.899)	(14,6)%
Total	100.006	100,0%	107.729	100,0%	(7.723)	(7,2)%

OPERATING RESULT

EBITDA totalled € 11 mn (accounting for 11% of sales), compared to € 16.2 mn (15% of sales) achieved during the first six months of 2008.

EBIT amounted to € 8.4 mn (accounting for 8.4% of sales), compared to € 12.3 mn (11.4% of sales) as of 30 June 2008.

The fall in profit margins experienced during the first quarter of 2009 is clearly attributable to the slump in sales. With no operational leverage, added to this is the greater incidence of guaranteed minimums on licensing contracts, as well as costs related to investments made, in terms of both structure and sales activity, to fully exploit the forthcoming launch of the new recently purchased brands.

NET RESULT

Net profit was € 7.1 mn (representing 7.1% of sales), compared with a profit of € 7.5 mn (6.9% of sales) achieved at 30 June 2008.

This result helped contributed both to an improved financial management compared to the first half of 2008 - through the reduction of interest expenses on loans - and to the

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recording of deferred taxes, attributable to tax losses generated in previous periods by Marcolin USA which, given the company's current profitability, have a strong potential for recovery.

NET FINANCIAL POSITION

Net financial position stands at negative € 29.3 mn and represents a physiological improvement of € 3.4 mn compared to 31 December 2008, largely due to the cash flow generated from operations; the end-of-year value is in line with data from the first half of 2008.

Massimo Saracchi, Managing Director and General Manager of Marcolin S.p.A., commented: *"Despite the difficult economic situation, the Marcolin Group has still made profits, confirming what was already seen in 2008. Considering the continuing factors of uncertainty surrounding international markets, casting a shadow over short-term forecasts, we are braced for a particularly challenging third quarter with a recovery during the fourth, bearing in mind that the recently launched sunglasses collections have been well received and that the new Tod's and Hogan lines are not set for launch until the fourth quarter"*.

In accordance with section 2, article 154-bis of the Consolidated Finance Act, the Financial Reporting Officer, Sandro Bartoletti, declares that the financial information contained in this press release is an accurate reflection of the company's records, books and accounting entries.

Marcolin, listed on the Milan Stock Exchange, is a leading eyewear company which stands out in the luxury segment for the high quality of its products, attention to detail and prestige distribution. In 2008, the company produced and distributed approximately 5.5 million pairs of glasses in more than 600 different models. The portfolio of licensed brands includes: Cover Girl Eyewear, DSquared2 Eyewear, Ferrari, Hogan Eyewear, John Galliano Eyewear, Just Cavalli Eyewear, Kenneth Cole New York, Kenneth Cole Reaction, Miss Sixty Glasses, Montblanc Eyewear, Replay Eyes, Roberto Cavalli Eyewear, Swarovski Eyewear, Timberland, Tod's Eyewear and Tom Ford Eyewear. Marcolin and Web Eyewear feature among the Group's own brands.

This press release uses some "alternative performance indicators" which are not envisaged in the IFRS accounting principles (EBITDA, Net Financial Position); for their meaning, please refer to the half year report.

This press release is available online at www.marcolin.com (in the section in English)

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CONSOLIDATED BALANCE SHEET

(euro/000)

Marcolin Group

	Jun-09	Jun-08	Dec-08
ASSETS			
NON CURRENT ASSETS			
PROPERTY, PLANT AND EQUIPMENT	15.771	15.072	14.800
INTANGIBLE ASSETS	3.573	2.635	4.131
GOODWILL	2.287	2.050	2.322
INVESTMENTS	472	544	759
DEFERRED TAX ASSETS	4.808	3.293	3.406
OTHER NON CURRENT ASSETS	696	807	796
TOTAL NON CURRENT ASSETS	27.606	24.402	26.214
CURRENT ASSETS			
INVENTORIES	38.492	45.980	52.216
TRADE AND OTHER RECEIVABLES	67.805	69.293	58.522
OTHER CURRENT ASSETS	620	1.047	527
CASH AND CASH EQUIVALENTS	14.133	12.850	13.159
TOTAL CURRENT ASSETS	121.050	129.170	124.425
TOTAL ASSETS	148.656	153.571	150.638
SHAREHOLDERS' EQUITY			
SHARE CAPITAL	31.958	31.958	31.958
ADDITIONAL PAID IN CAPITAL	24.517	24.517	24.517
LEGAL RESERVE	1.776	1.703	1.703
OTHER RESERVES	(2.005)	(2.820)	(2.064)
RETAINED EARNINGS (LOSSES)	(6.117)	(12.218)	(12.164)
PROFIT (LOSS) FOR THE PERIOD	7.056	7.475	6.124
MINORITY INTERESTS	0	0	0
TOTAL SHAREHOLDERS' EQUITY	57.185	50.616	50.074
LIABILITIES			
NON CURRENT LIABILITIES			
LONG TERM BORROWINGS	21.579	30.121	28.682
LONG TERM PROVISIONS	3.783	3.783	4.039
DEFERRED TAX LIABILITIES	949	915	772
OTHER NON CURRENT LIABILITIES	40	45	44
TOTAL NON CURRENT LIABILITIES	26.351	34.864	33.537
CURRENT LIABILITIES			
TRADE PAYABLES	29.356	40.064	34.660
SHORT TERM BORROWINGS	21.876	12.667	17.224
SHORT TERM PROVISIONS	4.282	4.884	4.864
INCOME TAXES	2.862	2.875	2.401
OTHER CURRENT LIABILITIES	6.744	7.603	7.878
TOTAL CURRENT LIABILITIES	65.119	68.092	67.027
TOTAL LIABILITIES	91.470	102.955	100.563
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	148.656	153.571	150.638

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CONSOLIDATED INCOME STATEMENT
(euro/000)
Marcolin Group

	Jun-09	Jun-08
NET SALES	100.006	107.729
COST OF SALES	(43.832)	(47.201)
GROSS PROFIT	56.174	60.528
SELLING AND MARKETING COSTS	(42.888)	(43.815)
GENERAL AND ADMINISTRATIVE EXPENSES	(7.452)	(7.897)
OTHER INCOME AND EXPENSES	1.483	1.995
OTHER NON RECURRENT OPERATING EXPENSES	1.063	1.515
OPERATING PROFIT - EBIT	8.379	12.326
FINANCIAL INCOME AND EXPENSES	(1.460)	(2.056)
NET RESULT BEFORE TAXES	6.920	10.270
INCOME TAXES	136	(2.795)
MINORITY INTERESTS	0	0
NET RESULT	7.056	7.475
EBITDA	11.006	16.210
EARNINGS (LOSSES) PER SHARE	0,115	0,122
DILUTED EARNINGS (LOSSES) PER SHARE	0,114	0,121

CONSOLIDATED CASH FLOW STATEMENT
(euro/000)

	JUNE 2009	JUNE 2008
<i>Operating profit before working capital changes</i>	<i>12.193</i>	<i>17.884</i>
<i>Cash flows provided (used) by working capital changes</i>	<i>(5.884)</i>	<i>(10.517)</i>
Cash flows provided by operating activities	6.309	7.366
Cash flows (used) in investing activities	(2.888)	150
Cash flows (used) by financing activities	(2.627)	(5.214)
Cash and cash equivalents increase (decrease)	794	2.301
Effect of exchange rates on cash	181	(240)
Cash and cash equivalents at beginning of year	13.159	10.789
Cash and cash equivalents at year end	14.133	12.850

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