



Press release

Marcolin and Cavalli: advance renewal with Roberto Cavalli Eyewear and new licence agreement with Just Cavalli Eyewear up to December 2010.

New agreement signed between Marcolin Group and Cavalli fashion house: an advance renewal of the licence arrangement with Roberto Cavalli Eyewear and new licence with Just Cavalli Eyewear up to December 2010.

Longarone, 1st December 2004. Marcolin, a leading company in the eyewear sector, and Roberto Cavalli, one of the most famous fashion and luxury brands, today announced the renewal, 3 years in advance of expiry, of the licence agreement for design, production and world-wide distribution of Roberto Cavalli Eyewear prescription frames and sunglasses. The new agreement also includes design, production and world-wide distribution of Just Cavalli Eyewear prescription frames and sunglasses, whose global launch is planned for October 2005.

The licensing agreement contains terms and conditions which are basically in line with the current ones and will last until 31st December 2010. The two lines estimated overall turnover for 2005 – 2006 is around 60 million Euro.

Maurizio Marcolin, the Group's Style & Licensing CEO, commented: *"Roberto Cavalli is one of the leading fashion brands world-wide, and we expect constant growth opportunities for it. We are extremely satisfied to have renewed the agreement in advance, including the launch of the Just Cavalli line."*

The Florentine fashion designer commented: *"Glasses are an integral part of my creativity. We are greatly satisfied to renew in advance the agreement with Marcolin, one of the most dynamic eyewear companies world-wide. The achievements of this co-operation - which started 1999 - confirm the perfect mix of Marcolin know how and quality standards with Cavalli prestige and unmistakable style in the creation of strongly recognizable products."*

The Marcolin Group is a leading company in the production and sale of prescription and sunglasses frames. It can rely on over 1,100 employees within its 4 global plants and 14 global branches. Its products portfolio includes: Dolce & Gabbana Eyewear, D&G Dolce & Gabbana Eyewear, Roberto Cavalli Eyewear, Costume National Eyewear, Montblanc Eyewear, Replay Eyes, Miss Sixty Glasses, Timberland, Mossimo Vision, Cover Girl Eyewear, Kenneth Cole, NBA Eyewear, The North Face Eyequipment. The Group also produces and sells a wide range of own brands including Marcolin and C  b   (ski goggles and sports glasses).

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